Elon Core Curriculum (56-60 sh)

FIRST-YEAR FOUNDATIONS:

COR 110 – Global Experience (4 s.h.)
ENG 110 – Writing: Argument & Inquiry (4 s.h.)
(M or better required for graduation)
MTH 110 or 151 or 220 (4 s.h.)

Experiential Learning Requirement (ELR – 2 units required):

Included in experiential learning are study abroad, research, service-learning, leadership, internships, (including co-ops, teaching, and practicum), or other courses or experiences with ELR designation.

World Language Requirement:

Students must meet one of the following: (a) complete a language course numbered 122 or higher at Elon, or receive transfer or study abroad credit for the same; (b) place into a language course numbered 200 or above upon arriving at Elon, using a department of world languages approved placement instrument; (c) score a 4 or 5 on an AP language exam or similar exam. Each student must take the language placement test by October 1 of his or her first full year at Elon. Students are allowed two tries; the higher score is counted. That score stands and may not be repeated by later testing. Consideration for Phi Beta Kappa membership requires completion of one intermediate world language course, placement beyond that level or equivalent proficiency.

STUDIES IN THE ARTS AND SCIENCES:

[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

Expression (8 s.h.)

[Eight hours chosen from at least two of the following: literature (in English or world languages), philosophy, & fine arts (art, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.]

Civilization (8 s.h.)

[Eight hours chosen from at least two of the following: history, world languages, art history and religious studies.]

Society (8 s.h.)

[Eight hours chosen from at least two of the following: economics, geography, human service studies, political science, psychology, & sociology/anthropology, and public health studies 201 or 202.]

Science/Analysis (Lab: ___) (8 s.h.)

[Eight hours chosen from one or more of the following: mathematics/statistics, science, computer science and information science. At least one course must be a physical or biological laboratory science.]

ADVANCED STUDIES (Must be outside major.)

*ECO 301 (8 s.h.)

[Eight hours of 300-400 level coursework outside the major field and chosen from areas under Studies in the Arts and Sciences.]

COR Interdisciplinary Capstone Seminar (4 s.h.)

[300-400 level COR course; requires junior/senior status.]

Major Requirements

A minimum of 73-76 hours required.

_____ *MTH 116 (4) – Applied Math with Calculus

-OR-

_____ *MTH 151 (4) – Calculus I

_____ CIS 211 (4) – Management Information Systems

_____ ACC 201 (4) – Principles of Financial Accounting

_____ ACC 212 (4) – Principles of Managerial Accounting

_____ *ECO 111 (4) – Principles of Economics

_____ ECO 203 (4) – Statistics for Decision Making

_____ BUS 221 (4) – Legal and Ethical Environment of Business

_____ BUS 202 (4) – Business Communication

_____ MKT 311 (4) – Principles of Marketing

_____ MGT 323 (4) – Principles of Management & Org. Behavior

_____ FIN 343 (4) – Principles of Finance

_____ BUS 326 (4) – Operations and Supply Chain Management

_____ BUS 465 (4) – Business Policy

_____ BUS 381 (1-4) – Internship in Business

Study abroad students may transfer one management elective to the major provided they have taken MGT 323.

Management majors are required to choose one of the following Career Tracks: Business Analytics, Human Resource Management, or Project Management.

Business Analytics Career Track

The Business Analytics Career Track introduces applied data analytics by bringing together a diverse body of knowledge from consumer behavior, applied statistics, computer information systems, visualization, risk management, supply chain management, and decision theory. Students will learn how business analytics and data mining are driving real-time decision making and creating new levels of competitive advantage.

Required Courses:

_____ ECO 301 (4) – Business Economics

_____ MGT 411 (4) – Process, Systems and Technology

_____ MGT 425 (4) – Analytics for Business Strategy

_____ MGT 426 (4) – Data Mining for Managerial Decision Making

Choose one elective:

MGT 410 (4) – Project Management
MGT 423 (4) – Innovation Dynamics
ISC 345 (4) – Information Security

*Required in major; may count in Elon Core Curriculum.
Human Resource Management Career Track

In recognition of the fundamental importance of successfully attracting, developing, and managing employee workforces, the Human Resource Management Career Track prepares students to serve in generalist HR positions, provides the necessary background to pursue more specialized positions and graduate school opportunities, and helps students gain appropriate certifications such as the Assurance of Learning certificate offered by the Society for Human Resource Management.

**Required Courses:**
- ECO 301 (4) – Business Economics
- MGT 421 (4) – HRM: Staffing of Organizations
- MGT 427 (4) – HRM: Performance Mgt and Total Rewards
- MGT 428 (4) – HRM: Strategy and Consulting

Choose one elective:
- MGT 429 (4) – HRM: Employment Law
- MGT 411 (4) – Process, Systems and Technology
- MGT 412 (4) – Advanced Organizational Behavior

Project Management Career Track

Organizations succeed or fail in today’s dynamic environment based on the ability to bring quality products and services to market in a timely manner. Without skilled project managers leading these efforts, organizations are challenged to deliver projects on time, on budget, and within scope. Regardless of the industry or mission, project management is the value driver that helps organizations maximize the use of their resources and achieve strategic goals.

**Required Courses:**
- ECO 301 (4) – Business Economics
- MGT 410 (4) – Project Management
- MGT 412 (4) – Advanced Organizational Behavior
- MGT 430 (4) – Seminar in Project Management

Choose one elective:
- MGT 411 (4) – Process, Systems and Technology
- MGT 423 (4) – Innovation Dynamics

**Major Total (s.h.)**