### Elon Core Curriculum (56-60 sh)

**FIRST-YEAR FOUNDATIONS:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
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<tbody>
<tr>
<td>COR 110 – Global Experience</td>
<td>4 s.h.</td>
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<tr>
<td>ENG 110 – Writing: Argument &amp; Inquiry</td>
<td>4 s.h.</td>
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<tr>
<td>MTH 110 or 151 or 220</td>
<td>4 s.h.</td>
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**Experiential Learning Requirement (ELR – 2 units required):**

- Included in experiential learning are study abroad, research, service-learning, leadership, internships, (including co-ops, teaching, and practicum), or other courses or experiences with ELR designation.

**World Language Requirement:**

- Students must meet one of the following: (a) complete a language course numbered 122 or higher at Elon, or receive transfer or study abroad credit for the same; (b) place into a language course numbered 200 or above upon arriving at Elon, using a department of world languages approved placement instrument; (c) score a 4 or 5 on an AP language exam or similar exam. Each student must take the language placement test by October 1 of his or her first full year at Elon. Students are allowed two tries; the higher score is counted. That score stands and may not be repeated by later testing. Consideration for Phi Beta Kappa membership requires completion of one intermediate world language course, placement beyond that level or equivalent proficiency.

**STUDIES IN THE ARTS AND SCIENCES:**

- **Expression** *(8 s.h.)
  - Eight hours chosen from at least two of the following: literature (in English or world languages), philosophy, & fine arts (art, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.*

- **Civilization** *(8 s.h.)
  - Eight hours chosen from at least two of the following: history, world languages, art history and religious studies.*

- **Society** *(8 s.h.)
  - Eight hours chosen from at least two of the following: economics, geography, human service studies, political science, psychology, & sociology/anthropology, and public health studies 201 or 202.*

- **Science/Analysis** *(Lab: ___) (8 s.h.)
  - Eight hours chosen from one or more of the following: mathematics/statistics, science, computer science and information science. At least one course must be a physical or biological laboratory science.*

**ADVANCED STUDIES** *(Must be outside major.)*

- *(8 s.h.)*

### Required Minor or Other Option

To promote academic depth, all students must complete a minor or double major outside of Communications (COM) or complete a semester abroad (totaling 12 credit hours or more) in an Elon-approved program.

### Major Requirements

(Minimum of 52 s.h. COM required/ 62 s.h. overall)

- **Students completing a major in the School of Communications must have at least 72 credit hours outside the School of Communications, including an academic minor or double major or a semester abroad in an Elon-approved program.**

- **IDS 115 (2) – Public Speaking**
- **COM 100 (4) – Communications in a Global Age** (*“C” or better is required to advance to courses requiring COM 100 as a prerequisite.*)
- **COM 110 (4) – Media Writing** (*“C” or better is required to advance to courses requiring COM 110 as a prerequisite.*)
- **COM 210 (1) – Web and Mobile Communications**
- **COM 220 (3) – Creating Multimedia Content**
- **COM 258 (4) – Visual Communication**
- **COM 318 (4) – Writing for Visual Media**
- **COM 350 (4) – Web and Mobile Publishing**
- **COM 358 (4) – Design of Visual Images**
- **COM 381 (1-2) – Communications Internship** *(80 work-hours required per credit hour)*
- **COM 395 (4) – Great Ideas: Issues and Research**
- **COM 400 (4) – Media Law and Ethics**
- **COM 458 (4) – Design Strategies and Solutions**

Choice of additional COM courses to total at least 52 hours in the School of Communications. *(8 hours of COM electives are waived for any student completing a double major outside of Communications.)*

- **ART 112 (4) – Fundamentals of Design**
- **ART 260 (4) – Introduction to Intermediate Photography**

### CHECKLIST FOR GRADUATION REQUIREMENTS IN COMMUNICATION DESIGN

<table>
<thead>
<tr>
<th>Bachelor of Arts</th>
<th>Minimum of 132 s.h. required for graduation</th>
<th>(36 s.h. must be 300/400-level courses)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Additional hours to total 132 s.h. – includes second major, minor, and elective hours.)</td>
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<tr>
<td>Name</td>
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<td>I.D. #</td>
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**BACHELOR OF ARTS**

- **Minimum of 132 s.h. required for graduation**
- **(Additional hours to total 132 s.h.)**
- **In addition, these art courses (one may count in expression):**
  - **ART 112 (4) – Fundamentals of Design**
  - **ART 260 (4) – Introduction to Intermediate Photography**

**REQUIRED MINOR OR OTHER OPTION** - To promote academic depth, all students must complete a minor or double major outside of Communications (COM) or complete a semester abroad (totaling 12 credit hours or more) in an Elon-approved program.

**Major Total (s.h.)**

- **(Minimum of 52 s.h. COM required/ 62 s.h. overall)**

*Option in major requirement; may count in Core Curriculum*