Elon Core Curriculum (56-60 sh)

FIRST-YEAR FOUNDATIONS:

COR 110 – Global Experience (4 s.h.)
ENG 110 – Writing: Argument & Inquiry (C- or better required for graduation) (4 s.h.)
MTH 110 or 151 or 220 (4 s.h.)

Experiential Learning Requirement (ELR – 2 units required):

Included in experiential learning are study abroad, research, service-learning, leadership, internships, (including co-ops, teaching, and practicum), or other courses or experiences with ELR designation

World Language Requirement:

Students must meet one of the following: (a) complete a language course numbered 122 or higher at Elon, or receive transfer or study abroad credit for the same; (b) place into a language course numbered 200 or above upon arriving at Elon, using a department of world languages approved placement instrument; (c) score a 4 or 5 on an AP language exam or similar exam. Each student must take the language placement test by October 1 of his or her first full year at Elon. Students are allowed two tries; the higher score is counted. That score stands and may not be repeated by later testing. Consideration for Phi Beta Kappa membership requires completion of one intermediate world language course, placement beyond that level or equivalent proficiency.

STUDIES IN THE ARTS AND SCIENCES:

[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

Expression _______________ (8 s.h.)

[Eight hours chosen from at least two of the following: literature (in English or world languages), philosophy, & fine arts (art, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.]

Civilization _______________ (8 s.h.)

[Eight hours chosen from at least two of the following: history, world languages, art history and religious studies.]

Society _______________ (8 s.h.)

[Eight hours chosen from at least two of the following: economics, geography, human service studies, political science, psychology, & sociology/anthropology, and public health studies 201 or 202.]

Science/Analysis _______ (Lab:_____ ) ___ (8 s.h.)

[Eight hours chosen from one or more of the following: mathematics/statistics, science, computer science and information science. At least one course must be a physical or biological laboratory science.]

ADVANCED STUDIES (Must be outside major.)

_______________ (8 s.h.)

[Eight hours of 300-400 level coursework outside the major field and chosen from areas under Studies in the Arts and Sciences.]

COR Interdisciplinary Capstone Seminar _______ (4 s.h.)

[300-400 level COR course; requires junior/senior status.]

Major Requirements

(Additional hours to total 132 s.h. – includes second major, minor, and elective hours.)

Minimum of 132 s.h. required for graduation (36 s.h. must be 300/400-level courses)

Name________________________________________ I.D. #__________________________

CHECKLIST FOR GRADUATION REQUIREMENTS IN MEDIA ANALYTICS- BACHELOR OF ARTS

Students completing a major in the School of Communications must have at least 72 credit hours outside the School of Communications, including an academic minor or double major or a semester abroad in an Elon-approved program.

_____ IDS 115 (2) – Public Speaking
_____ COM 100 (4) – Communications in a Global Age ("C" or better is required to advance to courses requiring COM 100 as a prerequisite.)

_____ COM 110 (4) – Media Writing ("C" or better is required to advance to courses requiring COM 110 as a prerequisite.)

_____ COM 210 (1) – Web and Mobile Communications
_____ COM 220 (3) – Creating Multimedia Content

_____ COM 260 (4) – Understanding Audiences

_____ COM 319 (4) – Communicating Media Insights

_____ COM 329 (4) – Applied Media Analytics

_____ COM 359 (4) – Strategies for Emerging Media

_____ COM 381 (1-2) – Communications Internship (80 work-hours required per credit hour)

_____ COM 395 (4) – Great Ideas: Issues and Research

_____ COM 400 (4) - Media Law and Ethics

_____ COM 460 (4) – Measuring Media Impact

Choice of additional COM courses to total at least 52 hours in the School of Communications (8 hours of COM electives are waived for any student completing a double major outside the School of Communications.)

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REQUIRED MINOR OR OTHER OPTION - To promote academic depth, all students must complete a minor or double major outside of Communications (COM) or complete a semester abroad (totaling 12 credit hours or more) in an Elon-approved program.

_____ Major Total (s.h.)